AFN
SOLUTIONS

BE AHEAD OF THE GAME WITH FACIAL RECOGNITION

Protect your Gaming Venue with AFN's market leading Facial Recognition Software

Facial Recognition has advanced leaps and bounds and has become more accurate. Facial Recognition is the ability to detect a face and test it against a known database. Long gone are the days where we can only detect a face, we can now test it against a known facial repository. With the advent of Machine Learning and Artificial Intelligence, we can almost guarantee that the face we are seeing is the face in the database.

Reduce the impact on your staff with Facial Recognition Technology.
With Facial Recognition, staff are no longer required to remember self-excluded patrons. AFN Solutions' Facial Recognition Technology notifies Gaming Venue Staff when an identified self-excluded patron is trying to enter the venue. Automating this process lifts the burden from venue staff and decreases the social impact of problem gambling.

Other Face Recognition Benefits:
✔ Able to recognise faces via stored meta-data in centralised database – allows for cross-store analysis and repeat visits.
✔ Ability to be integrated with POS for conversion rates – could also utilise Face Recognition at individual terminals and POS locations in-store.
✔ Staff/VIP's can be registered on a database and receive real time notifications and reports upon their arrival.
✔ Ability to be integrated with VMS and other API-driven software platforms.
✔ Provide Age & Demographic Analysis.

FACIAL RECOGNITION SYSTEM:

FACE RECOGNISED
Facial Recognition Technology recognises face of patrons and employees from watch-list.

DATABASE CHECKED
Face is checked against system database.

PERSON OF INTEREST
If face is confirmed as a person of interest from VIP, employee or another watch-list; a notification is sent to gaming venue.

SELF EXCLUDED PATRONS
If face is confirmed as a self excluded person a notification is sent to gaming staff members; and that patron is asked to leave the venue.

ALERT
Alert is sent to gaming venue system staff to interact with the person as required.

AFN Solutions, the most experienced Facial Recognition installers in Australia.
Contact us today to see how our team can help protect your venue.

📞 1300 303 876   ✉ sales@afnsolutions.com   🌐 www.afnsolutions.com